



**BUILDING  
TOMORROW**  
playhouse  
**CONTEST**

**SPONSORSHIP OPPORTUNITIES**

**04 . 29 . 22**

**CITY NATIONAL GROVE OF ANAHEIM  
2200 E. KATELLA AVE, ANAHEIM, CA 92806**

**[www.habitatoc.org/building-tomorrow](http://www.habitatoc.org/building-tomorrow)**



## **Decent shelter is something we all need to thrive.**

Families partner with Habitat for Humanity of Orange County to build a place they can call home. Habitat OC builds homes to sell to Orange County residents/families who are unable to afford a market rate home. Our Homeownership Program works with future homeowners who meet the requirements and are willing to partner with us through sweat equity. This means Habitat OC homeowners have invested time and labor, not just money into building their community. Habitat for Humanity of Orange County has built 227 homes.

## **What is the Building Tomorrow Playhouse Contest?**

The Building Tomorrow Playhouse Contest is a unique event taking place on Friday, April 29th at City National Grove of Anaheim. This event brings together Orange County's corporations, organizations, service groups and churches to build up to 20 playhouses for children in one day! Each team will design, build, paint, and decorate a playhouse. All materials except for decor & decorations will be included. Teams will engage in a friendly design competition to win the coveted Building Tomorrow Playhouse trophy.

## **Why Sponsor?**

Your sponsorship ensures that Habitat for Humanity of Orange County raises the funds necessary to support our programs, and places your brand in front of a large, engaged, and passionate community of donors, volunteers, and community leaders during the event - and the days and the weeks to follow.

## **Why Habitat ?**

Habitat for Humanity of Orange County provides a hand-up to families in need for decent, affordable housing. Our programs are designed to empower people to build better futures for themselves and their families. The benefits of owning an affordable home are far-reaching - improving financial stability, education, employment opportunities, and beyond.

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# Sponsorship Levels



Please Note: To be recognized in all event materials, sponsorships must be received by April 1, 2022.

## Presenting Sponsor [\$20,000] \*only one available

- Exclusive naming rights (e.g. "Building Tomorrow Playhouse Contest Presented By...")
- First right of refusal for the 2023 event
- (2) Playhouse entries in contest - (1) playhouse donated to charity if desired
- (10) Participants per playhouse - (20) total participants
- Event shirt with company logo for all participants
- Premium recognition on event website, social media & email communications related to the event
- Logo recognition in print advertisement
- Recognition in event press releases

## Clubhouse Sponsor [\$10,000] \*only one available

- Exclusive Recognition at event (e.g. "Lunch Provided By...")
- (1) Playhouse entry in contest
- (10) Participants per playhouse - (10) total participants
- Event shirt with company logo for all participants
- Preferred recognition on event website, social media & email communications related to the event
- Logo recognition in print advertisement
- Recognition in event press releases

## Hangout Sponsor [\$5,000] \*only three available

- (1) Playhouse entry in contest
- (10) Participants per playhouse - (10) total participants
- Event shirt with company logo for all participants
- Preferred recognition on event website, social media & email communications related to the event
- Name recognition in print advertisement

## Playhouse Sponsor [\$3,500]

- (1) Playhouse entry in contest - (10) Participants per playhouse
- Event shirt with company name for all participants
- Recognition on event website, social media & email communications related to the event

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# Sponsor Benefit Breakdown



All participants in attendance will also receive a light breakfast & lunch.

	Presenting \$20,000	Clubhouse \$10,000	Hangout \$5,000	Playhouse \$3,500	Underwriter \$1,000
Participants & Event Swag	20	10	10	10	1
Recognition on T-Shirt	Front & Back	Logo	Logo	Name	Name
Recognition on Website	Logo	Logo	Logo	Name	Name
Recognition on Event Signage	Logo	Logo	Logo	Name	Co-Branded Sign
Recognition on Email Communications	Logo	Logo	Logo	Name	
Recognition on social media	★	•	•	•	
Recognition in print advertising	Logo	Logo	Name		
Recognition in press releases	•	•			
Recognition as Presenting Sponsor	•	"Lunch Provided By"			

## Other Ways to Get Involved

- Sponsor a Team: Don't have the capacity to participate but would like to sponsor a non-profit, church or service group to participate? Sponsor a team today!
- Bid/Buy A Playhouse: Playhouses from the event will be up for auction at the conclusion of the event. This is a terrific way to help Habitat OC while putting a smile on your children's face.
- Request a Playhouse: Does your non-profit, school or church need a playhouse? A limited number of playhouses will be made available for donation,

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## 2022 Sponsorship Agreement

### Sponsorship Levels

Presenting Sponsor \$20,000 | Clubhouse Sponsor \$10,000 | Hangout Sponsor \$5,000  
Playhouse Sponsor \$3,500 | Underwriter \$1,000

\*Please print name, title and company exactly as it should appear in publications\*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

#### Payment Information:

Total Sponsorship Amount: \$\_\_\_\_\_

Please make checks payable to Habitat for Humanity of Orange County & email completed sponsorship agreements to [corporaterelations@habitatoc.org](mailto:corporaterelations@habitatoc.org).

To pay via credit card please or for more event details please visit,  
[www.habitatoc.org/building-tomorrow](http://www.habitatoc.org/building-tomorrow)

Habitat for Humanity is a nonprofit organization under Section 501(c)(3)  
Federal Tax I.D. Number id 33-0311059

2200 Ritchey Street, Santa Ana, CA 92705  
P: 714.434.6200 | E: [corporaterelations@habitatoc.org](mailto:corporaterelations@habitatoc.org)  
[www.habitatoc.org](http://www.habitatoc.org)

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## our brand

Habitat for Humanity of Orange County is an independently chartered affiliate of Habitat for Humanity International, the largest nonprofit homebuilder worldwide. In addition to being named the 2016 Harris Poll nonprofit "Brand of the Year" for social services, Habitat for Humanity also received distinction as "Most Loved" and "Most Trusted" in the same category.

## our reach

We are dedicated to creating mutually beneficial experiences. Because of our current global health and economic climate, Habitat can be flexible in creating the best sponsorship opportunities for your organization. Here is a snapshot of our reach on each platform.:

### social media



Facebook @habitatoc  
9,000+ page likes



Twitter @habitatoc  
2,600+ followers



Instagram @habitatoc  
2,600+ followers



LinkedIn habitat-for-humanity-of-orange-county  
2,800+ followers

### web



Website: [habitatoc.org](http://habitatoc.org)  
16,000+ monthly sessions



Monthly eNewsletter  
39,600+ subscribers

## sharing your sponsorship

Your sponsorship is meaningful to us, and we want to make it meaningful for you as well! You can make the most of sponsorship at any level by engaging with Habitat for Humanity of Orange County through our social media channels above.

## contact us

For questions regarding sponsorship, contact [corporaterelations@habitatoc.org](mailto:corporaterelations@habitatoc.org)