FRIDAY, NOVEMBER 5TH
STANTON, CA

SPONSORSHIP PACKAGES
Our Vision

A WORLD WHERE EVERYONE HAS A DECENT PLACE TO LIVE.

#LEADERSBUILD2021
Event Overview

The Leaders Build Challenge is the signature fundraising event for Habitat for Humanity of Orange County. It brings business and community leaders together to build homes, network, and to compete with one another: all while helping Habitat OC build homes, community, and hope.

For the past 12 years, this event has given participants a chance to experience camaraderie, competition, and celebration - a truly special event.

#LeadersBuild2021
Health and Safety are our top priority.

WITH COMPREHENSIVE SAFETY AND PROTECTION PLANS IN PLACE, WE ARE READY TO BUILD.

*Following CDC & CDPH Guidance, we’ve taken the following measures:

- The Build Site & Park create an open-air/outside venue.
- Training for all staff and volunteers on protocols for participant safety.
- Additional Control measures including pre-event symptom screening.
- Masks are optional for fully vaccinated individuals. We ask non-vaccinated individuals to wear masks while indoors.
- We encourage physical distancing indoors. Please leave 6 feet between yourself and others when possible.
- Disinfecting measures including sanitization stations and cleaning of high traffic areas.

*Measures are subject to change based on updated guidance.

#LEADERSBUILD2021
Prominent signage at the event near the product donated, co-branded with your logo and ours, with the phrase “Habitat OC would like to thank [INSERT COMPANY] for sponsoring the Leaders Build Challenge.”

- Social Media Promotion: day of event post with product (approx. 1 post)
- Company Name listed on habitatoc.org/leadersbuild
- Invitation to Dedication Day
- Invitation to Donor Appreciation Reception
- Contact list of all attendees post event

**UNDERWRITING** $1,000

*Sponsorship Benefits Include:*

- Prominent signage at the event near the product donated, co-branded with your logo and ours, with the phrase “Habitat OC would like to thank [INSERT COMPANY] for sponsoring the Leaders Build Challenge.”
- Social Media Promotion: day of event post with product (approx. 1 post)
- Company Name listed on habitatoc.org/leadersbuild
- Invitation to Dedication Day
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- Contact list of all attendees post event

**NON-ATTENDEE SPONSORSHIP**

#LEADERSBUILD2021
HAMMER

$2,500

- (2) Attendees to Leaders Build Challenge 2021
- (2) Event Swag (T-shirts & Hard Hat)
- Breakfast & Lunch Provided
- Social Media Promotion: before/after event (approx. 2 posts)
- Thank You Ad in OCBJ, featuring sponsor name
- Company Name listed on habitatoc.org/leadersbuild
- Company Name on event t-shirt
- Contact list of all attendees post event
- Listing in Habitat OC Annual Report
- Invites to Home Dedication Day & Donor Reception

#LEADERSBUILD2021
FRAMING  $5,000

**HAMMER Items included and:**

- (2) Attendees to Leaders Build Challenge 2021
- (2) Event Swag (T-shirt & Hard Hat)
- Social Media Promotion: before/after event (approx. 2 posts)
- Thank You Ad in OCBJ, featuring Company Logo
- Company Logo listed on habitatoc.org/leadersbuild
- Company Logo on t-shirt
- Sponsor logo featured on 25” Banner ($500 Value)

#LEADERSBUILD2021
FOUNDATION  $10,000

FRAMING Items included and:

- (3) Attendees to Leaders Build Challenge 2021
- (3) Event Swag (T-shirt & Hard Hat)
- (1) Weekday Team Build (Max. 15) ($2,500 Value)
- Social Media Promotion: before/during/after event (approx. 3 posts)
- Thank You Ad in OCBJ, featuring Company Logo
- Company Logo listed on habitatoc.org/leadersbuild
- Company Logo on t-shirt
- Sponsor logo featured on 25” Banner ($500 Value)

#LEADERSBUILD2021
TEAM CAPTAIN $25,000

**FOUNDATION Items included and:**
- (4) Attendees to Leaders Build Challenge 2021
- (4) Event Swag (T-shirt & Hard Hat)
- (2) Weekday Team Builds (Max. 15) ($2,500 Value)
- Social Media Promotion: before/during/after event (approx. 4 posts)
- Company Logo on Step & Repeat
- Choose t-shirt color for your team
- Large company logo on back and on sleeve
- Listing as "Team Captain" sponsor in all publications
- VIP Site Visit with Sharon Ellis, President/CEO
- Thank You Ad in OCBJ, featuring large company logo

#LEADERSBUILD2021
## Sponsor Benefits Breakdown

Sponsors will also receive:
- Breakfast & Lunch
- Recognition in Event Emails
- Listing in Habitat OC Annual Report
- Habitat OC Donor Reception Invite
- Contact List of all Attendees

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<thead>
<tr>
<th>Team Captain $25,000</th>
<th>Foundation $10,000</th>
<th>Framing $5,000</th>
<th>Hammer $2,500</th>
<th>Underwriting $1,000</th>
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<td>Choose Team Color</td>
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<tr>
<td>Thank You Ad in OCBJ</td>
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<td>Logo</td>
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<td>T-Shirt Recognition</td>
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## SPONSORSHIP AGREEMENT - LEADERS BUILD CHALLENGE 2021

**Please print name, title and company exactly as it should appear in publications.**

Name: ____________________________________________________________

Title: _____________________________________________________________

Company Name: ____________________________________________________

Address: __________________________________________________________

City: __________________________ State: ___________ Zip: ________________

Phone Number: __________________________ E-Mail Address: ______________

### Payment Information

Total Amount Enclosed: $_________ made payable to Habitat for Humanity of Orange County.

Credit Card Amount: $_________ □ AMEX □ Master Card □ Visa

Credit Card Number: __________________________

Expiration Date: ___________ Security Code: ___________

Name on Card: __________________________________________

Signature: __________________________________________ Date: ___________

Please visit our event website for more information at habitatoc.org/leadersbuild

Habitat for Humanity of Orange County is a nonprofit organization under Section 501(c)(3)
Federal Tax I.D. Number is 33-0311059

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P: 714.434.6200 | F: 714.434.1222 | E: corporaterelations@habitatoc.org
www.habitatoc.org

PLEASE GO ONLINE TO BIT.LY/2021LBC OR EMAIL COMPLETED SPONSORSHIP AGREEMENTS TO ASHLEY@HABITATOC.ORG

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>UNDERWRITING</th>
<th>HAMMER</th>
<th>FRAMING</th>
<th>FOUNDATION</th>
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