FRIDAY, NOVEMBER 5TH
STANTON, CA

SPONSORSHIP PACKAGES
Our Vision

A WORLD WHERE EVERYONE HAS A DECENT PLACE TO LIVE.

#LEADERSBUILD2021
Event Overview

The Leaders Build Challenge is the signature fundraising event for Habitat for Humanity of Orange County. It brings business and community leaders together to build homes, network, and to compete with one another: all while helping Habitat OC build homes, community, and hope.

For the past 12 years, this event has given participants a chance to experience camaraderie, competition, and celebration - a truly special event.

#LeadersBuild2021
Health and Safety are our top priority.

WITH COMPREHENSIVE SAFETY AND PROTECTION PLANS IN PLACE, WE ARE READY TO BUILD.

*Following CDC & CDPH Guidance, we’ve taken the following measures:

- The Build Site & Park create an open-air/outside venue.
- Training for all staff and volunteers on protocols for participant safety.
- Additional Control measures including pre-event symptom screening.
- Masks are optional for fully vaccinated individuals. We ask non-vaccinated individuals to wear masks while indoors.
- We encourage physical distancing indoors. Please leave 6 feet between yourself and others when possible.
- Disinfecting measures including sanitization stations and cleaning of high traffic areas.

*Measures are subject to change based on updated guidance.

#LEADERSBUILD2021
UNDERWRITING $1,000

**Sponsorship Benefits Include:**

- Prominent signage at the event near the product donated, co-branded with your logo and ours, with the phrase “Habitat OC would like to thank [INSERT COMPANY] for sponsoring the Leaders Build Challenge.”
- Social Media Promotion: day of event post with product (approx. 1 post)
- Company Name listed on habitatoc.org/leadersbuild
- Invitation to Dedication Day
- Invitation to Donor Appreciation Reception
- Contact list of all attendees post event

**NON-ATTENDEE SPONSORSHIP**

#LEADERSBUILD2021
(2) Attendees to Leaders Build Challenge 2021
(2) Event Swag (T-shirts & Hard Hat)
Breakfast & Lunch Provided
Social Media Promotion: before/after event (approx. 2 posts)
Thank You Ad in OCBJ, featuring sponsor name
Company Name listed on habitatoc.org/leadersbuild
Company Name on event t-shirt
Contact list of all attendees post event
Listing in Habitat OC Annual Report
Invites to Home Dedication Day & Donor Reception

#LEADERSBUILD2021
FRAMING $5,000

**HAMMER Items included and:**

- (2) Attendees to Leaders Build Challenge 2021
- (2) Event Swag (T-shirt & Hard Hat)
- Social Media Promotion: before/after event (approx. 2 posts)
- Thank You Ad in OCBJ, featuring Company Logo
- Company Logo listed on habitatoc.org/leadersbuild
- Company Logo on t-shirt
- Sponsor logo featured on 25” Banner ($500 Value)

#LEADERSBUILD2021
FOUNDATION $10,000

**FRAMING Items included and:**

- (3) Attendees to Leaders Build Challenge 2021
- (3) Event Swag (T-shirt & Hard Hat)
- (1) Weekday Team Build (Max. 15) ($2,500 Value)
- Social Media Promotion: before/during/after event (approx. 3 posts)
- Thank You Ad in OCBJ, featuring Company Logo
- Company Logo listed on habitatoc.org/leadersbuild
- Company Logo on t-shirt
- Sponsor logo featured on 25” Banner ($500 Value)

#LEADERSBUILD2021
TEAM CAPTAIN  $25,000

*FOUNDATION Items included and:*
- (4) Attendees to Leaders Build Challenge 2021
- (4) Event Swag (T-shirt & Hard Hat)
- (2) Weekday Team Builds (Max. 15) ($2,500 Value)
- Social Media Promotion: before/during/after event (approx. 4 posts)
- Company Logo on Step & Repeat
- Choose t-shirt color for your team
- Large company logo on back and on sleeve
- Listing as "Team Captain" sponsor in all publications
- VIP Site Visit with Sharon Ellis, President/CEO
- Thank You Ad in OCBJ, featuring large company logo

#LEADERSBUILD2021
SPONSOR BENEFITS BREAKDOWN

Sponsors will also receive:
- Breakfast & Lunch
- Recognition in Event Emails
- Listing in Habitat OC Annual Report
- Habitat OC Donor Reception Invite
- Contact List of all Attendees

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<th>Team Captain $25,000</th>
<th>Foundation $10,000</th>
<th>Framing $5,000</th>
<th>Hammer $2,500</th>
<th>Underwriting $1,000</th>
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**Please print name, title and company exactly as it should appear in publications.**

Name: ________________________________

Title: ________________________________

Company Name: ________________________________

Address: _____________________________________________

City: ____________________________ State: __________ Zip: __________

Phone Number: ____________________________ E-Mail Address: ____________________________

Payment Information

Total Amount Enclosed: $_______________ made payable to Habitat for Humanity of Orange County.

Credit Card Amount: $_______________  □ AMEX  □ Master Card  □ Visa

Credit Card Number: ____________________________

Expiration Date: ________________ Security Code: ____________________________

Name on Card: ____________________________

Signature: ____________________________ Date: ________________

Please visit our event website for more information at habitatoc.org/leadersbuild

Habitat for Humanity of Orange County is a nonprofit organization under Section 501(c)(3)

Federal Tax I.D. Number is 33-0311059

2200 Ritchey Street, Santa Ana, CA 92705

P: 714.434.6200 | F: 714.434.1222 | E: corporaterelations@habitatoc.org

www.habitatoc.org

PLEASE GO ONLINE TO BIT.LY/2021LBC OR EMAIL COMPLETED SPONSORSHIP AGREEMENTS TO ASHLEY@HABITATOC.ORG
Habitat OC's Social Media Accounts

FACEBOOK @HabitatOC
TWITTER @HabitatforHumanityOC
LINKED IN Habitat for Humanity of Orange County
INSTAGRAM @habitatoc